

# Guidance 14b: Illustrative client engagement opportunities for MFIs

| <i>Products/services MFIs can offer</i>  | <i>Opportunity description</i>                                                                                                    | <i>Examples of processes MFIs need to implement to deliver such products/services</i>                                                             |
|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Weather-indexed micro-insurance</b>   | <ul style="list-style-type: none"> <li>Protects against crop / livestock losses from extreme weather</li> </ul>                   | <ul style="list-style-type: none"> <li>Simple claims process</li> <li>Automatic payouts triggered by weather data</li> </ul>                      |
| <b>Resilience/adaptation micro-loans</b> | <ul style="list-style-type: none"> <li>Funds climate-resilient investments (e.g. water tanks, drought-resistant seeds)</li> </ul> | <ul style="list-style-type: none"> <li>Low collateral</li> <li>Flexible terms</li> <li>Technical assistance bundled-in</li> </ul>                 |
| <b>Flexible repayment schedules</b>      | <ul style="list-style-type: none"> <li>Supports clients to recover from extreme weather shocks</li> </ul>                         | <ul style="list-style-type: none"> <li>Grace periods or payment holidays automatically activated after a declared climate event</li> </ul>        |
| <b>Clean energy microfinance</b>         | <ul style="list-style-type: none"> <li>Expands access to reliable, affordable energy</li> </ul>                                   | <ul style="list-style-type: none"> <li>Loans for solar lanterns</li> <li>Efficient pumps and stoves</li> <li>Pay-as-you-go optionality</li> </ul> |